

PRESS RELEASE

MOPH, Kevin's Reflections host 'Man Fest'



'MAN FEST' is continuous collaboration between 'Kevin's Reflections' and the Ministry of Public Health (MOPH) to help sustain awareness on health issues affecting men, one of which includes hair loss. Professor of psychology and researcher, Dr Thomas said men who are balding

perceive themselves as being less physically attractive, older and less successful. In addition, Dr Thomas' research findings disclose that men with hair loss also experience "significantly more negative socio-emotional effects and are more preoccupied with their balding condition".

The recently-held 'MAN FEST' was "really a celebration of masculinity. We offered a number of free services to attendees including: free hair-loss consultation; free hair-loss recovery; free hair vitamins, XTC DHT and free



hot towels. Men also received free facial with pore-exfoliating black mask and free Swedish back-massage therapy, according to a joint statement from Mr Kevin John CEO of Kevin's Reflections and Dr Dennis Bassier, Men's Health Coordinator at the MOPH.

According to the duo, they were also able to cater to in excess of 30 men. They said in the joint-release that the initiative was well received and the participants were "certainly anxious to know what's the next initiative that will cater for men's health".

The event was originally scheduled to run from 10am to 4 pm but lasted until 22:00 hours (10pm) last Saturday.